

Web Publication



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Agenda

- **Acronym Anarchy**
- **Anatomy of a Simple Web Page**
- **Anatomy of a Complex Web Page**
- **Tools to Create Web Pages**
- **Web Publishing**
- **This is all too hard now what!!!**
- **Why do you want to publish a web page?**

Acronym Anarchy

- **HTTP**
- **HTML**
- **XML**
- **PHP**
- **ASP**
- **JSP**
- **CSS**
- **SQL**
- **Client / Server**
- **FTP**
- **Apache**
- **IIS**
- **Ajax**
- **Java**
- **C#**
- **ASCII**

Simple Web Page

Helloworld.html

```
<html>
<head>
<title>Hello World</title>
</head>

<body>

<p>Hello World</p>

</body>

</html>
```

Browser window

Hello World

Complex Web Page

```
<html><head><meta http-equiv="content-type" content="text/html; charset=UTF-8"><title>Google</title><style><!--
body,td,a,p,.h{font-family:arial,sans-serif}
.h{font-size:20px}
.h{color:#3366cc}
.q{color:#00c}
--></style>
<script defer>
<!--
function sf(){document.f.q.focus();}
window.clk=function(b,c,d,h,i,j){if(document.images){var
a=window.encodeURIComponent?encodeURIComponent:escape,e="",f="",g="";if(b){e="&url="+a(b.replace(/#.*\/, "").replace(/\+/g,"%2B"));if(c){f="&oi="+a(c)}if(d){g="
&cad="+a(d)}(new Image).src="/url?sa=T"+f+g+"&ct="+a(h)+"&cd="+a(i)+e+"&ei=6t_LRcvqH4zc-AH3neWtDw"+j}return true};// -->
</script>
</head><body bgcolor=#ffffff text=#000000 link=#0000cc vlink=#551a8b alink=#ff0000 onload="sf();if(document.images){new Image().src='/images/nav_logo.png'}"
topmargin=3 marginheight=3><center><div align=right nowrap style="padding-bottom:4px" width=100%><font size=-1><a
href="/url?sa=p&pref=ig&pval=3&q=http://www.google.com/ig%3Fhl%3Den&usg=__yvmOvIrK79QYmDkrJAeuYO8jTmo=" onmousedown="return
clk('/url?sa=p&pref=ig&pval=3&q=http://www.google.com/ig%3Fhl%3Den&usg=__yvmOvIrK79QYmDkrJAeuYO8jTmo=', 'promos', 'hpphnu:def','pro','1','1')">Personal
ize this page</a>&nbsp;&nbsp;&nbsp;<a href="https://www.google.com/accounts/Login?continue=http://www.google.com/&hl=en">Sign in</a></font></div><br><br><form action="/search" name=f><script defer><!--
function qs(el){if(window.RegExp&&window.encodeURIComponent){var ue=el.href,qe=encodeURIComponent(document.f.q.value);if(ue.indexOf("q=")!=-
1){el.href=ue.replace(new RegExp("q=[^&$]*"),"q="+qe);}else{el.href=ue+"q="+qe;}}return 1;}
function togDisp(e){stopB(e);var elems=document.getElementsByName('more');for(var i=0;i<elems.length;i++){var
obj=elems[i],dp="";if(obj.style.display==""){dp="none";}obj.style.display=dp;}return false;}
function stopB(e){if(!e)=window.event;e.cancelBubble=true;}
document.onclick=function(event){var elems=document.getElementsByName('more');if(elems[0].style.display==""){togDisp(event);}}
//-->
//<!--
if (!hp.isHomePage('http://www.google.com/')) {document.write("<p><a href='/mgyp.html'
onClick='\"style.behavior=url(#default#homepage)\";setHomePage('http://www.google.com/')\">Make Google Your Homepage!</a>");}
//-->
</script></font><p><font size=-2>&copy;2007 Google</font></p></center></body></html>
```

Tools to Create Web Pages

- **Any text editor**
- **Microsoft Word**
- **Microsoft Excel**
- **Microsoft Publisher**
- **Photoshop**
- **Google Web Page Creator**
- **Many, Many, More**

Web Publishing

- **Requesting a Domain Name**
 - www.godaddy.com
- **DNS Service**
 - www.zoneedit.com
- **Web Hosting**
- **File Transfer Protocol - FTP**

This is all too hard now what!

- **Let someone else do the work...**
 - www.heritagewebdesign.com
- **Microsoft Office Live**
 - office.microsoft.com/en-us/officelive
- **Homestead**
 - www.homestead.com
- **Cabanova**
 - www.cabanova.com

Why do you want to have a web page?

- **To display your photos?**
 - www.webshots.com many, many, others...
- **To Improve your photography?**
 - www.betterphoto.com, www.photopoints.com, www.photosig.com, many, many, others...
- **To Sell your photos**
 - www.visionlightgallery.com
 - www.shutterpoint.com/Home-Photographer.cfm